

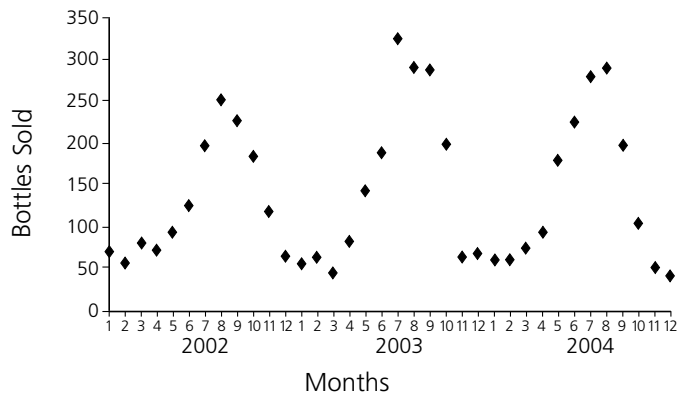
Year	Women's Time (in Seconds)	Men's Time (in Seconds)
1924	362.2	304.2
1928	342.8	301.6
1932	328.5	288.4
1936	326.4	284.5
1948	317.8	281
1952	312.1	270.7
1956	294.6	267.3
1960	290.6	258.3
1964	283.3	252.2
1968	271.8	249
1972	259.04	240.27
1976	249.89	231.93
1980	248.76	231.31
1984	247.1	231.23
1988	243.85	226.95
1992	247.18	225.00
1996	247.25	227.97

Olympic 400-m Freestyle

Display 4.55

PROJECT

The Gaitur Aid Company makes a leading sports drink. The scattergram in Display 4.56 contains the history of the monthly sales of Gaitur Aid during the last three years. The horizontal axis represents the time, in months, starting with January 2002 and ending December 2004. The vertical axis represents the number of bottles sold, in thousands. The manager has asked you to write a summary of the information in this scattergram and to forecast sales for the 12 months of the year 2005. This is your assignment.



Display 4.56